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# The WINSHIP DONOR

Fall/Winter 2012

THE NEWSLETTER FOR DONORS OF WINSHIP CANCER INSTITUTE OF EMORY UNIVERSITY • VOL.2, NO. 2



Dr. Walter J. Curran, Jr. (front left), on behalf of the Winship physicians, researchers, nurses, and staff, extends a million thanks to all of the generous Winship 2012 Annual Fund donors!

## Generous Winship Supporters Push 2012 Annual Fund Over \$1 Million.

**Z**ero to a million in just seven years! That's how much our donors have increased their annual support to advance cancer research and patient care since 2006, when Winship Cancer Institute of Emory University established its annual giving program. Thanks a million; that is what we owe our donors!

"We are so grateful for every gift, no matter what size," said Winship executive director Dr. Walter J. Curran, Jr. "Every dollar is put to work to advance cancer prevention, research, and patient care."

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## Director's Update



THIS HAS BEEN a year of real momentum for Winship. In addition to significant advances in many of our research programs, we reached several new highs in terms of donor support and in national recognition. As detailed in the cover story in this issue, our annual giving program has reached and exceeded the \$1 million mark for the first time, thanks to generous donors like you. We were also awarded a 5-year renewal of our cancer center designation by the National Cancer Institute (NCI), a level of recognition that facilitates many opportunities for our patients to participate in a broad portfolio of cancer clinical trials.

We are especially grateful to our donors for making it possible for us to reach and exceed the \$1 million mark in our annual giving efforts this year. This very significant milestone was achieved just seven years after the initiation of Winship's annual giving program.

Gifts range from \$1 to \$25,000, some designated to specific cancers, but most undesignated, allowing us to direct the funds immediately in support of our highest research priorities.

I want to say a heartfelt thank you to everyone who gave to our annual campaign or supported Winship in any way. Every gift, regardless of its size, puts us that much closer to discovering better ways to prevent, detect, and treat many of the types of cancer afflicting our neighbors, friends, and family.

Regarding the renewal of our NCI designation status, Winship was rated as an "outstanding" cancer center by a panel of NCI-appointed cancer research experts who reviewed our application. This review is accompanied by a new grant for \$7.5 million to be paid over five years. Your gifts demonstrate to the NCI that the Atlanta community and Georgians are behind their NCI-designated cancer center. We are grateful for the NCI's continuing support and our investigators are fully committed to research that will meaningfully reduce the tremendous impact of cancer on Georgia families. The true beneficiaries of our cancer center designation are the people of Georgia. Thank you for everything you've done to make that possible

Walter J. Curran, Jr., MD  
Executive Director, Winship Cancer Institute

# IN THE SPOTLIGHT

## FRIENDS OF WINSHIP CELEBRATING 2ND ANNIVERSARY

LAUNCHED just two years ago, *Friends* of Winship has grown to 300 members and has sponsored many events advocating Winship and supporting its research. Most recently, *Friends* held a summer social at Winship, providing natural frozen treats from King of Pops to patients, staff, and caregivers and sponsored a brain tumor educational luncheon in September with an expert panel moderated by Winship executive director Dr. Walter J. Curran, Jr.



Founding *Friends* of Winship member, Katherine Ohlhausen, and King of Pops catering manager, Matt Tanner, treated Winship patients and staff to a cool summer treat.

*Friends* is grateful to Northern Trust Bank of Georgia, a Buckhead wealth management firm, and its President/CEO Bob Meier for generously providing meeting space and other in-kind contributions. Meier and his wife Carol are both *Friends*' members and he is a new member of Winship's Advisory Board.

"We support *Friends* for many reasons," Meier said. "From a business standpoint, we are strong believers that a nationally designated cancer center is an important part of Atlanta's portfolio. On a personal level, my wife is a cancer survivor. Many of the firm's partners and clients have also had cancer creep into their lives one way or another. By sponsoring *Friends*' educational meetings, we help Winship get its name in front of influential people and help get the latest information about cancer treatment out into the community."

*Friends*' second annual meeting will be held November 15th at Northern Trust. From 5 to 6:30 p.m., we'll review the year, announce the events we have planned in 2013, hear an incredible survivor story, and enjoy meeting other *Friends* members.

Ann Hastings, Gala co-chair; Mary and John Brock, Honorary Gala co-chairs; and Leslie Wierman, Gala co-chair at Winship's 2012 Gala at the Piedmont Driving Club.



To become a member of *Friends* of Winship or attend this event, contact Tiffany Siegel at 404-778-1769 or tiffany.d.siegel@emory.edu.

## NEW ENDOWMENT SUPPORTS RADIATION ONCOLOGY FELLOWS

EMORY SCHOOL OF MEDICINE'S department of radiation oncology has established a new endowment, the Lawrence W. Davis Residency Fund, in honor of the department's former chair. This will be Emory's first endowed residency fund in radiation oncology, home to one of the largest radiation oncology residency training programs in the country, and it is fitting that it honor Dr. Davis.

During his 17-year tenure as chair, Dr. Davis not only led the department to international prominence but also led the re-establishment of the radiation oncology residency program. He was successful in building a department where young physicians have gained the experiences required to build lifelong professional careers. Many of the outstanding radiation oncologists across metro-Atlanta, the state, and the nation received their residency training at Emory.

"Having the financial resources necessary to attract and retain the best physicians in radiation oncology is critical," said radiation oncology chair and Winship Cancer Institute executive director Dr. Walter J. Curran, Jr. "The Davis Residency Fund is a permanent and tangible way for us to both celebrate the contributions of Dr. Davis and invest in the next generation of radiation oncologists."

Contributions to the Lawrence W. Davis Residency Fund can be made by calling the Winship development office at 404-778-5175.

## 2012 GALA PROCEEDS FUND SCHOLAR AWARDS, RESEARCH PRIORITIES

WINSHIP'S 2012 GALA was a tremendous success thanks largely to the tireless efforts of Gala co-chairs Ann Hastings and Leslie Wierman, and the ongoing commitment and dedication of Honorary Chairs, Mary and John Brock, to Winship and its research programs. Generous individual donors and corporate sponsors contributed over \$600,000 to advance cancer research and improve outcomes for cancer patients in Georgia and throughout the southeast.

CONTINUED ON PAGE 5



# Thanks a Million!

CONTINUED FROM PAGE 1

“I believe deeply in the importance of philanthropy, so one of my goals when I became director three years ago was to foster a culture of giving within Winship and our community. Reaching the million-dollar mark in annual giving this year is a grand testament to our success, made possible by so many generous donors. We are committed to keeping the momentum going and continuing to grow.”

Perhaps the biggest impetus for Winship’s growth in annual giving has been our selection to join the National Cancer Institute’s (NCI) elite network of designated cancer centers in 2009. And this year, Winship was rated “outstanding” by the NCI’s panel of cancer experts who reviewed our application for designation and granted us a five-year renewal.

Among the many reasons for Winship’s renewal were accomplishments such as: advances in lung cancer research; a world-class multiple myeloma program; a comprehensive breast cancer program with research focused on its rarer forms, early detection, and high risk patients; one of the nation’s oldest and finest leukemia and bone marrow transplant programs; the Southeast’s largest head and neck cancer research effort; and a broad portfolio of cancer clinical trials. All of these accolades are due, in part, to the passionate and loyal support of our annual donors.

Momentum for increased annual giving was also created by the impact of our new signature event, the Winship Win the Fight 5K Walk/Run. Its embrace by so many people inside and outside of Winship has greatly exceeded our hopes and expectations. The Winship 5K was the brainchild of Dr. Curran, who pushed to get the inaugural race organized in record time and is a member of the radiation oncology department’s team, the EmoRay-ders, one of the top and most enthusiastic fundraising teams.

CONTINUED ON PAGE 4

## DONOR PROFILE

### William and Sherri Bornstein

*“Cancer can be so devastating to so many of us and our families.”*



As the chief quality and medical officer for Emory Healthcare, William Bornstein sees the need for philanthropic support from the inside out.

“There are so many things we do within Emory Healthcare that really impact lives in very important ways. I feel lucky to be part of that and have a desire to support it financially, in

addition to the work I do. Winship is a great example of a unit within Emory that is world leading on all fronts of patient care, research, and teaching. And since cancer can be such a catastrophic disease that touches so many of us and our families, I support Winship’s Director’s Fund through MyEmory, the Emory employee giving program.”

Dr. Bornstein and his wife Sherri (an Emory alumna) have also supported the Winship Patient Assistance Fund to help those who face financial challenges in receiving quality care. “I feel financial status shouldn’t be a barrier to getting the kind of cancer care Winship delivers.”

## DONOR PROFILE

### Lynn Cochran-Schroder and Bill Schroder

*“Everyone at Winship was so wonderful to my family.”*



FROM THE FIRST MOMENT Winship started its *Partner in Research* program in 2006, Lynn Cochran-Schroder and her husband, Bill Schroder, have been generous annual donors. They are founding members of the Winship Advisory Board and also support the Carol Maddox Forrester Brain Tumor Research Fund.

“We’ve been very active advocates for Winship for a long time and have so many connections to Winship and Emory Healthcare,” Lynn said. “Bill’s uncle, Spalding Schroder, was even a founding member of the Emory Clinic. But the reason I treasure Winship so much is because Dr. Jeffrey Olson and his team were so wonderful to my family and me when my first husband, Felix Cochran, was being treated for a glioblastoma. I can’t say enough to describe the level of care at Winship. If I should ever need cancer treatment, I’d go there in a heartbeat.”

## DONOR PROFILE

### Sid and Jeanette Haggard

*“We’re so impressed with the research going on at Winship.”*

SID AND JEANETTE HAGGARD have a long history with Winship and Emory Healthcare. Both of their mothers and Jeanette were treated for colon cancer here.

“It’s hard to put into words,” Jeanette said. “So many of the people I’ve come in contact with at Winship have been so positive and helpful in getting me through the treatment. They are outstanding—professional and caring, so patient-oriented.”

“We had a private tour of the Winship labs and were so impressed with the research being done,” Sid added. “With our family history of colon cancer, we decided to concentrate our giving there.”

In addition to sustained annual giving to the *Partner in Research* program, the Haggards have purchased several pavers in the Healing Garden in memory of loved ones, and donated a painting through the Healing Arts Program in honor of Winship physician Dr. John Kauh and the staff who cared for Jeanette during her battle with colon cancer.





# Thanks a Million!

CONTINUED FROM PAGE 3

## DONOR PROFILE

## Elizabeth B. White

*"I want to make someone else's cancer journey a little easier."*



Elizabeth B. White, president of Peachtree Special Risk Brokers LLC, was diagnosed with breast cancer in 2009 and chose Winship for her treatment.

"Life humbles you very quickly when you have cancer. Sitting in the waiting rooms at Winship put it all in perspective. I saw people from all walks of life there and realized that you never know what life holds or

what the person next to you is going through. I was lucky to have good insurance and financial resources, but not everyone is so fortunate. I was completely touched by my experience and wanted to do something meaningful."

On the last day of her radiation treatment, White stopped by the Patient and Family Resource Center and gave a substantial donation to Winship and renews it every year on that special anniversary. Her gifts are designated to the Patient Assistance Fund, which aims to ease the financial burden of a cancer diagnosis for those most in need. "It's my way to celebrate that important milestone and give something back."

## DONOR PROFILE

## Mary J. K. Burns

*"I want to protect my grandchildren from this disease."*



Mary J. K. Burns of Atlanta lost both her husband Edward and her younger son Alan to pancreatic cancer. Alan underwent Whipple surgery at Winship, a procedure available at only a handful of cancer centers in the country.

"Pancreatic cancer is such a vicious disease. I want everyone to be aware of it. My first contact with Emory was at Crawford-Long (now known as Emory Midtown) where my husband was treated. Everyone was just wonderful to us and, as a result, I joined the auxiliary and volunteered there for many years. When my son got sick, they took the best care of him and my family at Winship and Emory University Hospital. I donate to Winship because I've experienced the care and support they give to patients and because they're working on developing ways to diagnose the disease earlier and treat it.

"I've continued my support every year because of what they've done for us and for what I hope they can do to protect the rest of my family. I live at Wesley Woods, so I'm very close by and feel a personal connection to Winship."

"The Winship 5K has really created awareness of Winship, both within Emory and the community," said Mark Hughes, director of annual giving. "We are seeing an increase in donations from participants and even from non-participants who are using the occasion to honor or memorialize loved ones. We hope to sustain and grow this level of interest, especially in the face of fewer federal dollars available for cancer research."

In fact, many donors express their enthusiasm for our research and the contributions Winship is making in the fight against cancer, not only in Georgia, but on a national and international scale. "Our research component is what sets us apart from other cancer programs allowing us to more quickly translate discoveries to patient treatment and care."

The over \$1 million raised in annual giving this fiscal year includes both restricted and unrestricted gifts. Donors can choose to restrict their contributions to a specific program or type of cancer or make unrestricted gifts, which fund Winship's highest priorities. Top priorities include the recruitment of lead investigators for Winship's floor in the new health sciences research building opening its doors next year, and expanding our already extensive clinical trials offerings. Winship has approximately 300 therapeutic clinical trials open to accrual now, an increase of more than 75% since 2006. We are committed to expanding the availability of clinical trials so that Georgians have access to the most advanced treatments close to home.

To donate to the Winship Annual Fund, contact Mark Hughes at 404-778-1288 or [mthughe@emory.edu](mailto:mthughe@emory.edu) or give online at [www.winshipcancer.emory.edu/support](http://www.winshipcancer.emory.edu/support).

## DONOR PROFILE

## Ladies Auxiliary to the VFW of Georgia

*"Many of our auxiliary sisters have been diagnosed and treated at Winship."*

The Ladies Auxiliary to the Veterans of Foreign Wars (VFW) of Georgia has been contributing annually to Winship for many years, including their 2012 donation of \$11,600 for Winship's *Partner in Research* program. In past years, they have directed their annual support to research for breast cancer, lymphoma, and other cancers.

"Our members' passion for this cause stems from the overwhelming number of our friends and loved ones suffering from many types of cancer," said Carol Coggins, past president (pictured on left with Mickie Rogers, president; and Kim Lewis, sr. vice president). "We want to make a difference so we spend a lot of time and imagination fundraising—making and selling creative crafts, holding dinners and dances, putting on silly stage shows, and even a Mardi Gras festival.

"We believe that every dollar we donate gets this world one step closer to finding the cure. As a group, we chose Winship because we believe very strongly in the outstanding research and patient care taking place there."





# IN THE SPOTLIGHT

CONTINUED FROM PAGE 2

A highlight of the evening's program was Winship executive director, Dr. Walter J. Curran, Jr.'s, surprise announcement of three grants funded through Gala proceeds to honor our Gala chairs. The Anise McDaniel Brock Scholar Award, a pilot grant for lung cancer research named in honor of John Brock's late mother who died of lung cancer, was given to Dr. Wei Zhou in recognition of his excellence in the field. The Ann and Paul Hastings Scholar Award, honoring our Gala co-chair and her late husband, was given to Dr. David Kooby in recognition of his expertise in surgical oncology, cancer research, and compassionate care. The fund will be used toward surgical oncology recruitment. The Ellis Jones Scholar in Cancer Biology Graduate Education honors the late Dr. Ellis L. Jones, beloved Emory faculty member, and father of Gala co-chair Leslie Wierman. The scholarship will allow PhD candidate Christina Ward to continue Dr. Jones' commitment to medical education and training the next generation of cancer researchers through her research in breast cancer and targeted chemotherapy treatments as part of the newly created cancer biology graduate program.

The evening will long be remembered by the 400 cancer survivors and supporters who came together to celebrate the achievements and support the scientific advancements of Winship Cancer Institute, Georgia's only NCI-designated cancer center.

## **GIFTS LEVERAGED TO WIN \$4.2 MILLION GRANT IN CANCER GENOMICS**

Pilot grant money from the 2009 Winship Gala invested in the new Emory cancer genomics center has been leveraged to win a five-year, \$4.2 million grant from the National Cancer Institute (NCI). This will enable the Emory Molecular Interaction Center for Functional Genomics (MicFG) to continue investigating protein network interactions, a new dimension of cancer genome and drug discovery that is challenging, but highly promising.

Led by Dr. Haian Fu, leader of the Winship Drug and Developmental Therapeutics Program, the MicFG will be the only southeastern participant in the NCI's Cancer Target Discovery and Development (CTD2) nine-member network. Recent large-scale cancer genome initiatives have generated large amounts of data that must be analyzed and translated into effective therapies. The new center aims to bridge this gap by targeting protein-to-protein networks to discover new drugs that can work in combination with conventional patient therapies and to reduce drug resistance. "The focus is on translational cancer biology—directing new drug discoveries into patient therapies," said Dr. Fadlo Khuri, deputy director of Winship and co-leader of the MicFG center. "The ultimate aim is to improve outcomes for not only our cancer patients here in Georgia, but all patients."



*Members of the new Emory Molecular Interaction Center for Functional Genomics: Dr. Yuhong Du; Dr. Fadlo Khuri, Winship deputy director; Dr. Carlos Moreno; Dr. Haian Fu; Dr. Joel Saltz; and Dr. Maggie Johns.*

## **JUNIOR FACULTY SPOTLIGHT**

### **Kristin Higgins, MD**

DR. KRISTIN HIGGINS is a new Winship investigator and serves as an assistant professor in Emory School of Medicine's department of radiation oncology. Dr. Higgins focuses on the management of patients with lung and head and neck cancer. Her research projects are aimed at optimizing radiation therapy for patients with locally advanced non-small cell lung cancer and identifying novel treatment strategies. She was awarded a Kennedy Pilot Grant at Winship in 2012 to study the effect of cardiovascular exercise on lung tumor growth and cancer biology in a mouse model. Additionally, she has developed a Winship clinical trial testing ablative radiation techniques in the treatment of patients with locally advanced non-small cell lung cancer.

Dr. Higgins earned her medical degree at Tulane University and completed her internal medicine internship and radiation oncology residency at Duke University Medical Center. She received the Roentgen Resident/Fellow

Research Award and joined Emory's faculty in 2011. Dr. Higgins received her board certification in radiation oncology in 2012. "We are thrilled to have such a bright, young investigator on our team," said Dr. Walter J. Curran, Jr., Winship executive director and chair of the department of radiation oncology. "Kristin has an impressive background and is poised for a great future in our field. Indeed, she has already proven to be a great asset to our program here at Winship."

Dr. Higgins is passionate about improving outcomes for lung cancer patients. "This is a disease that touches so many of us. I hope that, at the end of my career, I can offer patients more effective treatments than what we have today. I'm fortunate to be a part of the Winship lung cancer group, as we are testing many novel treatment concepts. Winship is an exciting place to be."



*Dr. Kristin Higgins is looking for ways to better manage patients with lung and head and neck cancer through integrating radiation therapy and novel treatment strategies.*



## Franklin Foundation Adds New Gift to Fight Cancer

THE WILSON P. AND ANNE W. FRANKLIN TRUST FOUNDATION recently made a major gift of \$300,000 to support the Cancer Risk Prediction and Prevention Program (CPPP) at Winship. To date, the foundation has given four gifts totaling \$650,000 to support outstanding graduate and post-doctoral students doing colon cancer research under the guidance of CPPP program leader Dr. Robin Bostick.

“The Franklin Foundation is focused on education,” said W. Steven Franklin, foundation president. “Cancer research is important to us as well; my father, who started the foundation in 1996, and his mother had colon cancer. This grant allows us to support both missions at once. We’re proud of the students who are furthering their education with post-doc work at Winship. After their experience working with Dr. Bostick, they are moving into research positions all over the country where they will train the next generation of scientists and, hopefully, create a snowball effect that continues to spread knowledge.”

The enlightened investment made by the Franklin Foundation enabled Dr. Bostick and his team to leverage their promising research findings to win almost \$2 million in grants from the National Cancer Institute (NCI) and other sources, with more than \$3 million in grant applications pending.

“The goal of our research is to develop a panel of biomarkers that can be measured in the blood or urine to indicate risk for colon cancer,” said Dr. Bostick. “This would be much like the way a lipid panel is used in the doctor’s office for assessing risk and preventing cardiovascular disease. We don’t have anything like this now to assess cancer risk. We could use biomarkers to test interventions such as diet or exercise before going on to massive

clinical trials. Having a better idea of what works, how safely, and in what amounts would accelerate progress in colon cancer prevention.”



*Tammy and Steve Franklin tour Winship lab space with Dr. Robin Bostick (right).*

He continued, “I am so appreciative of the Franklin Foundation. It has made a huge difference in my life’s work and in my students’ lives. As they move on, I expect that they will further the development of practical, treatable biomarkers of risk for colorectal and other cancers. We are quite excited about the expanding web of collaboration we have created as we continue to share research findings.”

Current doctoral level students benefiting from the Franklin Foundation are Huakang Tu, Baiyu Yang, Kristina Valenzuela, and Ashley Holmes. Twenty students have received support from the Franklin Foundation over the past six years.

To donate to the Winship Cancer Risk Prediction and Prevention Program, please contact the Winship development office at 404-778-5175.

## Melanoma & Skin Cancer Program Supported

THE FRANCES WOOD WILSON FOUNDATION recently contributed \$25,000 to the Winship Melanoma & Skin Cancer Program. The foundation has a long history with Emory, beginning with donating land that eventually became part of the university’s Clairmont campus. Over the years, the foundation has provided more than \$240,000 to support Winship’s brain tumor and melanoma research.



“Practically all of the foundation’s trustees have been touched by cancer in some way,” said Blitch Ann Bird, foundation president and a member of Winship’s Advisory Board. “We’re really proud of all of the accolades that Winship has received and its achievements as a cancer center designated by the National Cancer Institute.”

*Dr. Keith Delman, Winship surgical oncologist, is part of the multi-disciplinary Melanoma & Skin Cancer Program team at Winship.*

The Winship Melanoma & Skin Cancer Program is a comprehensive, multi-disciplinary treatment program, the most extensive resource in Georgia for all issues related to skin cancer. Skin cancer is the most common type of cancer and melanoma is the most deadly form of the disease. In the U.S., melanoma incidence is rising faster than any other cancer.

Winship’s program uses a collaborative approach to ensure that funds are allocated to the most pressing priorities in combating melanoma and skin cancer. A multi-disciplinary team of physicians, nurses, and investigators focuses efforts on clinical care, education, outreach, and research on prevention, early detection, and new treatments. “Our team is grateful to the Frances Wood Wilson Foundation for its generous support over many years,” said Dr. Keith Delman, surgical oncologist. “Funding of this kind is critical to supporting our multidisciplinary team, directly enhancing the care we are able to deliver to our patients, increasing our ability to pursue novel therapeutic endeavors, and allowing us to share our knowledge with our colleagues in the regional melanoma community.”

To donate to the Winship Melanoma & Skin Cancer Program, please contact Jennifer Daly at 404-778-4270 or [jdaly@emory.edu](mailto:jdaly@emory.edu).



# \$25,000 Gift to Continue Support of Leukemia Research

NANCY AND CLAUDE HORNE lost one son to leukemia and the other, says his mother, to a broken heart. The couple established a fund to fight leukemia, which their son Jeffrey died of at age 20 in 2008. The Hornes' other son, Brian, died five months later from sudden cardiac arrest. He was only 19. The fund, Jeffrey's Voice, established at Winship in 2010, recently received another boost with the donation of \$25,000 to build upon the original endowment.

"Our sons were vocal in expressing the need for research for a cure," said their mother, who is president and founder of Jeffrey's Voice, a not for profit that supports cancer research. "They participated in many charitable activities on behalf of this cause. The donations from Jeffrey's Voice to fund Winship's research will help ensure that their message of inspiration and hope for a cure continues to be heard."

Many people who never knew the Hornes' sons have stepped up to help. For the past two years, Katie Strawinski, who is now a student at Mount Pisgah Christian School, the same high school as the Horne brothers, has organized a 5K and kids' race followed by a pancake breakfast to raise funds for Jeffrey's Voice.

As Horne described the fund's mission, she said, "The best way to help those struggling with leukemia and blood cancers is to find a cure. We remain focused on the single goal of reaching the day when no more are lost to these diseases, all remissions are permanent, and there is a cure for all."

If you would like to support Winship's Leukemia Program Fund, contact Ashley Howze at 404-778-1250 or ahowze@emory.edu.



Nancy (second from left) and Claude Horne (right) and Katie Strawinski (center) presented a \$25,000 check for leukemia research to Winship physicians Drs. Tom Heffner and Amelia Langston.

# Planned Giving Supports Multiple Myeloma Research

RICHARD AND ANNELLY DEETS never planned to target their retirement assets toward cancer research, but Mr. Deets' diagnosis of multiple myeloma redirected their focus and resulted in a generous \$400,000 planned giving pledge for multiple myeloma research. Medical oncologist Sagar Lonial and his team have leveraged their support, along with that of other donors, to establish Winship as one of the top multiple myeloma centers in the country.

"When my husband was diagnosed with multiple myeloma, we didn't even know what it was," said Mrs. Deets. "We were referred to Winship and began a four-year adventure with Dr. Sagar Lonial and his team, who were all wonderful to us. During treatment, Dick had every side effect you could imagine. It was one crisis after another and the caregivers at Winship handled every one. We could not have asked for kinder treatment. Dick

knew he was a difficult patient and thought Dr. Lonial hung the moon for coping with him."

To complicate matters further, Mrs. Deets was diagnosed with a gynecological cancer around the time her husband's treatment options were ending. However, they decided to make their gifts solely to multiple myeloma research.

"There is a lot of funding for women's cancers, but myeloma is a stepchild that few people have even heard about," said Mrs. Deets, who is an active member of Friends of Winship. "Myeloma is being diagnosed earlier now, but there is still a need for clinical trials and drug development. Dick wanted other patients, who are typically much younger than he was, to live to see their children grow up. That's why we decided to give Winship everything we could for myeloma research. Dick also liked the fact that Winship is transparent about how the money is spent."

Remarkable progress has been made against multiple myeloma in the past decade, much of it through ongoing Winship clinical trials aimed at testing new drugs and novel combinations of drugs. Although myeloma is considered a rare cancer, an increased level of research and collaboration across cancer centers is resulting in new treatment options and improved overall survival rates.

"I want people to know that you don't have to have tremendous means to support research at Winship. We are not wealthy people. Our planned gift includes a bequest from Dick's estate and proceeds from my life insurance. And Dick requested donations to Winship's myeloma program instead of flowers for his funeral. Small gifts add up quickly."



Annelly Deets (center left) pictured with Winship nurses Charise Gleason and Melanie Watson and Dr. Sagar Lonial who were part of the care team for Mrs. Deets' husband, Dick.



# Second Annual Winship 5K Goes Over the Top

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IT WAS CLEAR FROM THE BEGINNING that last year's inaugural Winship Win the Fight 5K Walk/Run would not be the last. The 2012 Winship 5K was an overwhelming success on every front! With nearly 2,800 registered, the runners and walkers paced the course through the Emory campus and surrounding historic Druid Hills neighborhood. A new record was set with over \$375,000 raised to advance cancer research at Winship. We are grateful to the corporate community for its generous support. Many of our original sponsors renewed their support and we welcomed new sponsors to the Winship 5K family. The event featured special recognition of the many cancer survivors who attended and participated, as well as a tot trot for the little ones and an awards ceremony for top runners and fundraisers.

"We are thrilled about the results, especially the way the race brought together the community and the Winship family," said Dr. Walter J. Curran, Jr., Winship executive director. "It was gratifying to see that many of the participants were cancer survivors or on teams representing Winship and Emory departments. There were many stories of courage and inspiration on race day—an exhilarating celebration of hope and healing."

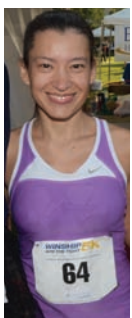
Get ready and set your mark! The 2013 Winship Win the Fight 5K Walk/Run will take place October 5, 2013! It's not too early to start recruiting team members and setting goals for next year's race!





Support Winship Cancer Institute

To make a gift through the annual giving program, establish a named fund, make a bequest, or learn about other ways to give, please contact the development office at 404.778.5175. You can also learn more by visiting our website at [www.winshipcancer.emory.edu/support](http://www.winshipcancer.emory.edu/support).



PLANNED GIVING CONTINUED FROM PAGE 7

“We are very grateful for the Deets’ generous gift,” said Dr. Lonial, who is a nationally recognized myeloma investigator. “It helps keep our research going at a time when NIH funding is really tight and has provided pilot money for developing the data that is absolutely necessary to pursue larger grants, several of which are pending now.

“The Deets’ commitment to research is critical for us because we are a rapidly growing new program on the national scene. Their funding allows us to really ratchet up the level of awareness for myeloma research at Winship. One area we’re working on is a new target in myeloma called 1433, which has been extensively studied in lung cancer at Emory. We’ve done some early studies through pilot funding from the Deets to determine the role of 1433 in myeloma and how it impacts sensitivity to the drugs we routinely use to treat high-risk patients.”

If you would like to support Winship’s Multiple Myeloma Program, contact Ashley Howze at 404-778-1250 or [ahowze@emory.edu](mailto:ahowze@emory.edu).



# Spreading the Word and Holiday Cheer



WHEN BOBBY REARDEN was diagnosed with leukemia in 2004, he remembers the cancer center director saying, “We’re going to make you well, but you have to tell the world about Winship.” And that’s what he and his wife Dell have been doing ever since.

The Reardens have found many ways to give back. Instead of exchanging holiday gifts with friends, they

honor them with a significant year-end contribution to Winship. They visit patients and nursing staff at Emory University Hospital every year during the holidays, bearing goodies and small gifts.

“Leukemia patients tell me they feel inspired and hopeful when they see how well I’ve recovered,” Rearden said.

Rearden serves on the external board that advises Winship regarding its status as a cancer center designated by the National Cancer Institute. He and Dell both are founding members of Winship’s Advisory Board and are members of *Friends* of Winship. “Winship is so important and does so much and not enough people know about it. That’s been our passion: to spread the word,” he said.

Learn about the ways you can support Winship, from year-end giving to estate bequests by calling the Winship development office at 404-778-5175 or visiting [www.winshipcancer.emory.edu/support](http://www.winshipcancer.emory.edu/support).

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